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Fire And Mold Protection Company Opens Its Doors In California

Rowland Heights, Calif.– Three men with a long history of protecting public safety through building code adoption and compliance are now the exclusive providers in California of No Burn products and technology, which make homes and their contents highly resistant to fire and mold.

Rowland Heights-based No Burn of California's product line removes the fuel in wood, drywall, fabric, carpet and furniture that a fire needs to burn and in two of its products also protects against the growth of black mold.

As an added benefit, all of the company's line is non-toxic, non-carcinogenic and easy to use. So much so that the original No Burn product was developed by a chemist who was looking to create a new food additive with all ingredients being U.S. Food and Drug Administration approved.

“That shows you how non-toxic it is,” said Heinrich.

“No Burn products protect your home from the devastating results of fire, which can kill or maim, and against black mold, which can cause people to become very sick,” said CEO Bob D. Heinrich. “The question is: Why isn't everyone using them?”

Contractors and developers who opt for constructing with No Burn products may be able to reduce their own and their customers' insurance and loan rates, given the

protection the product line provides, said Heinrich. No Burn of California also offers a warranty on its products.

“We believe that in the near future the industry standard will be to use No Burn-type products in all new construction and renovations,” said Heinrich.

Heinrich should know. He previously was CEO of the International Code Council and International Conference of Building Officials. These companies develop and write model building, fire, mechanical and plumbing codes that all U.S. construction must adhere to.

All three partners have extensive background in building standards regulation and enforcement. Jon Traw was the longtime CEO of the International Conference of Building Officials and Ray Schuller was the building director for the City of Newport Beach.

“There's no one -- or at least very few -- that have the horsepower in this industry that we do,” said Heinrich.

For more information, please call No Burn at 562-697-0255 or e-mail info@noburnca.com. No Burn of California's Web site is www.noburnca.com.

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